

JOE C. SCHMOE

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INTERNATIONAL PUBLIC RELATIONS MANAGER

UNITED STATES – THE MIDDLE EAST – EUROPE
ASIA PACIFIC – LATIN AMERICA – CHINA

“Interpreting policy trends and guiding perception on the global stage”

International policy specialist offering advanced expertise in world affairs, the media and public relations. Experience working with leaders at the highest levels of international business and government. Passionate about clear communication of complex ideas. Proven ability to deliver extremely high quality written material with limited time and resources.

Sophisticated insight regarding current events, global politics and economics. Highly knowledgeable in areas of foreign policy, globalization, U.S. Congress, politics, development, and the political impact of information and communication technologies. Comfortable in television, radio and print media. Writing on international affairs has appeared in publications such as the *Boston Globe*, *National Geographic*, *New Republic*, *San Francisco Chronicle*, *Washington Monthly* and *Weekly Standard*.

The London School of Economics and Political Science

Master of Arts, History of International Relations

Colorado College

Bachelor of Arts, Political Science

***POLICY* MAGAZINE**

Senior Editor

September 2001 - Present

Senior editor for award-winning news source targeting leaders in business, media, government and academia. Publication is read by more than 200,000 subscribers in print, 1.5 million unique readers online and is cited by thousands of external media sources each year. A principle architect of company vision, mission and operations. Supervise the work of writers, researchers, junior editors and public relations personnel.

International Policy and Thought – Provided sophisticated analysis of global politics, economics and ideas. Personally authored two of the three articles most cited by external media sources in the magazine’s 35+ year history. Commissioned and edited hundreds of articles by some of the world’s most renowned thinkers and journalists. Met and interviewed top leaders and government officials in Europe, Latin America, China and the Middle East. Maintain constant contact with leading public intellectuals, journalists, media outlets, foreign policymakers and public relations organizations.

- Conceived, executed and authored the results of the largest and most comprehensive survey of the U.S. military to be conducted in the last 50 years. Cited in the press more than 100 times, the *New York Times* Editorial Board praised the “U.S. Military Index” as having “done the nation a huge service.”
- Directed and produced the first survey of foreign policy experts aimed at determining whether the U.S. is winning or losing the war against terrorism with the “Terrorism Index.” This investigation, now in its 4th edition, receives more than 300 press hits a year.

- Articles commissioned and edited include Loretta Napoleoni’s groundbreaking portrait of Abu Musab al-Zarqawi in “Profile of a Killer,” Stephen Roach’s critical assessment of Alan Greenspan’s legacy in “Think Again: Alan Greenspan,” Steven Weber’s look at the dangers of unipolarity in a globalized world in “How Globalization Went Bad,” and Shanthi Kalathil’s examination of how authoritarian regimes use technology in “Dot Com for Dictators.”
- Contributed to think tank panels organized by the East-West Center, Center for American Progress and U.S. State Department.
- Contributed to international conferences including the Doha Forum on Democracy and Development in 2005 and the Al Jazeera Forum in 2006.
- Authored 3 of the 10 most popular posts in the history of “Passport,” *Foreign Policy’s* blog. Attracted an audience of up to 111,000 readers with a single post. Provided daily analysis of world events and live-blogged events such as the President’s State of the Union Address.

Public Relations and Media – Serve as the face and voice of *Foreign Policy* magazine. Currently make between 30 and 50 media appearances annually. Regular guest on national, international and local media programs. Offer commentary on issues such as the wars in Afghanistan and Iraq, U.S. politics, breaking international news, and major national foreign policy events and trends.

- Featured expert in stories on “CBS News Sunday Morning” and National Public Radio’s, “Talk of the Nation.” These programs carry audiences of 8 million and 3 million, respectively.
- Additional national and international appearances include spots on Al Arabiya, Al Jazeera, CBS News Radio, CNN, CNN International and NPR’s “Morning Edition.”
- Offer guest commentary on local radio programs in major media markets including Boston, Dallas, Los Angeles, Minneapolis, New York, Philadelphia, San Diego and San Francisco.
- Drafted press releases and pitched media for coverage as the official Public Relations Manager and spokesperson between September 2001 and September 2003. Managed issues of both positive and negative press.

Collaborated with leading minds in international affairs, including:

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| • C.K. Prahalad | • Fouad Ajami | • Husain Haqqani |
| • Christopher Hitchens | • John Lewis Gaddis | • Ethan Zuckerman |
| • Craig Barrett | • John Mearsheimer | • Steven Weber |
| • Craig Newmark | • Stephen Roach | • Minxin Pei |
| • Esther Dyson | • Stephen Walt | • William Easterly |
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Hoover Media Fellow
Stanford University

Hong Kong Journalism Fellow
East-West Center

International Leaders Program
The European Union

SENATOR CHUCK HAGEL

Deputy Legislative Assistant for Foreign Relations

September 1998 – August 1999

Responsible for day-to-day operation of the Senate Foreign Relations Subcommittee on International Economic Policy, Export and Trade Promotion. Drafted speeches and letters. Organized hearings and meetings. Helped draft legislation and policy, including the Food and Medicine Sanctions Relief Act of 1999, a bill exempting agricultural products and medicines from U.S. economic sanctions.